



## **TOBB-IDB/ITFC-ICCI CHAMBER ACADEMY**

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# FINAL REPORT

**TOBB**

**01.07.2011**



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**TOBB - IDB / ITFC & ICCI Chamber Academy** is a capacity building and networking program for Chambers of OIC member countries that is developed in the framework of the cooperation protocol between The Union of Chambers and Commodity Exchanges of Turkey (TOBB) and Islamic Development Bank (IDB). The first Chamber Academy was realized between 20-24 June 2011 in Ankara, with the cooperation of TOBB, IDB, ITFC, ICCI and also The Turkish International Cooperation and Development Agency (TIKA).

TOBB - IDB / ITFC & ICCI Chamber Academy 2011 has hosted 22 Chamber managers from 20 countries that are:

- Afghanistan
- Albania
- Azerbaijan
- Bangladesh
- Ghana
- Iran
- Jordan
- Kazakhstan
- Kyrgyz Republic
- Mauritania
- Nigeria
- Oman
- Pakistan
- Palestine
- Saudi Arabia
- Syria
- Turkish Republic of Northern Cyprus
- Uganda
- Uzbekistan
- Turkey

#### **The subjects that were covered in the program are:**

- Chamber Systems in the World and ICCI Countries
- World Economy and Turkey
- Evaluation of Chamber SWOT Analysis – Roadmaps for Chambers
- Support to SMEs
- Financial Management for Chambers
- Making Trade Promotion Work
- Entrepreneurship in Turkey
- Membership Promotion – Winning and Keeping Them
- Quality Systems in Chamber Management
- Vocational Education and Employment

In each session after the presentations of the instructors, the participants explained the developments in their chambers on the relevant topic followed by the questions and answers part.

20 June 2011, Monday



The program started on 20 June 2011 with a press conference and the first session instructed by TOBB President M. Rifat Hisarcıklođlu. In his speech, Mr. Hisarcıklođlu mentioned the economic situation of the OIC member countries, the importance of the program and the responsibility of the chambers to strengthen economic and commercial ties between member countries.

After the first session, “Chamber Systems in the World and ICCI Countries” session was instructed by EUROCHAMBRES International Affairs Director Mr. Dirk Vantighem.



TEPAV Stability Institute Director Mr. Süreyya Serdengeçti made a keynote speech about “World Economy and Turkey” in the lunch program of the first day. After the lunch program, Vice President of Bařkent University Prof. Dr. Kadir Varođlu instructed the session about the “Evaluation of Chamber SWOT Analysis – Roadmaps for Chambers”.



First day of the Chamber Academy was concluded with a dinner program hosted by TOBB President M. Rifat Hisarcıklođlu.

In the dinner program, TEPAV Director Prof. Dr. Güven SAK made a presentation on the subject of “Turkish transformation experience and the role of Chambers in the PSD agenda”.



**21 June 2011, Tuesday**

The first session of the second day was “Support to SMEs” which was instructed by General Manager of Dođu Marmara ABİGEM, Mr. Mehmet Turabı. Following this session, DIHK Managing Director of Finance and Controlling Dr. Ulrich Koch explained the German chamber financial management system in the session about “Financial Management for Chambers”.



After the sessions the participants were taken for a tour in the TOBB Headquarters.



**22 June 2011, Wednesday**

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The third day of the program started with “Making Trade Promotion Work” session with Austrian Commercial Counsellor for Turkey, Mr. Konstantin Bekos. After this session, Ms. Zuhail Mansfield made the keynote speech about “Entrepreneurship in Turkey” in the lunch program of Wednesday.



Secretary General of Poland CCI Mr. Marek Kloczko explained the related activities of Poland CCI in the session “Membership Promotion – Winning and Keeping Them”. In this session, Mr. Zafer Çağlayan, Minister of State, made a visit to the Chamber Academy class and met the participants.



**23 June 2011, Thursday**

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Quality Systems in Chamber Management session’s instructors were Secretary General of KALDER Ms. Aysun Telek and Ms. Müjgan Kerman also from KALDER. After them, TOBB Accreditation Council Secretary Mr. Volkan Tufan presented the Turkish Chamber Accreditation System.



TEPAV Economy Policies Analyst Mr. Sarp Kalkan, made the keynote speech on “Vocational Education and Employment” in the lunch program of Thursday.



After the lunch program, the participants visited TOBB – ETU Continuous Education Centre, TOBB University of Economics and Technology, Economic Policy Research Foundation of Turkey (TEPAV) and TOBB-ETU Hospital. Manager of TOBB – ETU SEM Prof. Dr. Ramazan Aktaş made a presentation about the activities and developments of TOBB-ETU and TOBB-ETU SEM. In TEPAV, Economic Policy Analyst Mr. Esen Çağlar made a presentation regarding TEPAV and its activities of private sector development.



24 June 2011, Friday

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The last session of the program was the Evaluation Session in which the participants shared their views and expectations regarding the program, and then filled the evaluation forms.



After the evaluation session, the Certificate Ceremony was realized and the participants received their certificates from TOBB President M. Rifat Hisarcıklıođlu.

